

BizFlixTalk

WATCH. LEARN. APPLY. GROW.

MAUI PILOT UPGRADE

MOVE THROUGH YOUR BLUEPRINT FASTER

BizFlixTalk™ AI-Guided Business Expansion Blueprint™

**60 DAYS OF GUIDED AI SUPPORT | LIVE ONBOARDING INCLUDED | CURRENT MAUI
COHORT ONLY**

\$99

Maui Pilot Upgrade Price

60-day Maui Pilot access. AI usage rates and platform usage limits may apply. \$99 does not include unlimited AI usage.
Details provided during onboarding.

If the workbook is slowing you down, this is your fast-forward option.

You still make the decisions. You still approve the work. The difference is that BizFlixTalk guides you through the questions, uses what you have already completed, identifies what is missing, and helps turn your answers into usable business outputs.

This is an optional upgrade. Your current class and manual workbook remain available exactly as they are.

What's included, at a glance

- ✓ 60 days of guided access to the Strategic AI Blueprint Builder
- ✓ A live onboarding session to get you connected and started
- ✓ Six guided season builders, one for each season of the Blueprint
- ✓ Strategic gap detection that flags what is missing, assumed, or unknown
- ✓ Portable business intelligence records you keep
- ✓ A focused 90-Day Expansion Blueprint™ at the end

WHAT YOU ARE BUYING

Not “more ChatGPT.” A guided BizFlixTalk business-building experience.

The technology is the delivery tool. The value is the Business Expansion Blueprint methodology built into the experience.

That experience is delivered through the Strategic AI Blueprint Builder: six builders, one for each season of the Blueprint.

What’s in it for you?

- 1 Stop restarting.**
Your approved business information carries forward so later exercises can build on work you have already completed.
- 2 Get unstuck faster.**
When information is missing, the guided system asks targeted questions instead of leaving you staring at a blank page.
- 3 Turn answers into usable business assets.**
Your responses become organized outputs such as customer intelligence, financial insights, messaging, positioning, growth priorities, and action plans.
- 4 Know what is fact vs. assumption.**
The system separates verified information, AI analysis, assumptions to verify, and unknowns so polished language does not replace evidence.
- 5 Keep control of the decisions.**
AI can organize, analyze, challenge, and draft. You approve, revise, or investigate before the work becomes part of your Blueprint.
- 6 Move across the program with continuity.**
Each approved season becomes context for the next so you spend less time repeating yourself and more time making decisions.
- 7 Leave with portable business intelligence.**
At key points you can create an AI-ready business context record you can keep and use outside the BizFlixTalk workspace.

The goal is not to make AI do your business thinking.

The goal is to remove unnecessary friction so you can spend more time evaluating, deciding, verifying, and acting.

HOW IT WORKS

One guided path across the Blueprint

The upgrade is designed to help you move from scattered answers to a connected business strategy.

Your fast-forward path

1	Growth Reality Check Clarify current reality, strengths, gaps, and the growth questions that matter now.
2	Money, Margins & Growth Readiness Strengthen cash-flow, break-even, margins, profitability, and growth-readiness thinking.
3	Market Visibility & Magnetic Messaging Clarify the right customer, message, meaningful difference, proof, and visibility priorities.
4	Revenue Pathways & Sales Momentum Follow how leads become customers and identify revenue opportunities and sales friction.
5	Capacity, Leadership & Resource Alignment Identify realistic capacity and where people, tools, leadership, or resources need to change.
6	Scalable Systems & 90-Day Expansion Blueprint Bring your approved work together, strengthen the systems needed for growth, and turn your priorities into a focused 90-day action plan.

The biggest difference: approved work keeps moving forward.

Instead of answering the same business questions in every season, the system retrieves what is already known and interviews you only for information that materially changes the next decision.

How you get started

1	Upgrade Complete your \$99 Maui Pilot Upgrade.
2	Register for live onboarding Choose a scheduled Thursday onboarding session. Dates are on the registration page.
3	Attend onboarding We get you connected to the Strategic AI Blueprint Builder, explain how your 60-day access works, and prepare your Business Context Record.
4	Start your first guided activity Begin with what you know. The system retrieves it first and asks only for what is missing.

MAUI PILOT VALUE

What this upgrade is worth - and what you pay now

These are BizFlixTalk-assigned program values for the pilot offer, not third-party market appraisals.

Your 60-day upgrade includes

INCLUDED	WHY IT MATTERS	ASSIGNED VALUE
60-Day BizFlixTalk AI-Guided Access	Private guided access to the BizFlixTalk Business Expansion Blueprint experience during the pilot period. <i>Time saved: Start every exercise with a guided conversation instead of a blank worksheet.</i>	\$199
Live AI-Guided Onboarding & Setup	A live onboarding session with Kat to get you connected, prepare your Business Context Record, and start your first guided Blueprint activity. <i>Time saved: Get connected and start your first activity in one guided session instead of working through setup on your own.</i>	\$125
Six Guided Season Workflows	Structured interviews, evidence checks, approval gates, and carry-forward context across the Blueprint. <i>Time saved: Stop re-answering the same business questions each season, because approved answers carry forward.</i>	\$350
Business Context Transfer + Portability	Bring in only the business context you choose and create portable AI-ready intelligence records to keep. <i>Time saved: Reuse your approved business intelligence outside the workspace instead of rebuilding it from scratch.</i>	\$125
Strategic Gap Detection	The system identifies missing information, assumptions, unknowns, and evidence needed before decisions are treated as complete. <i>Time saved: Skip the guessing about what's missing, because the system points to the specific questions still unanswered.</i>	\$150
Final 90-Day Expansion Blueprint Build	Convert approved intelligence into a focused 90-day action plan with priorities, ownership, measures, and review points. <i>Time saved: Start Season 6 with your approved work already organized, not from a blank 90-day template.</i>	\$150

TOTAL BIZFLIXTALK-ASSIGNED PILOT VALUE

\$1,099

MAUI PILOT UPGRADE PRICE

\$99

60 days of access • approximately \$1.65 per day

Why the price is different for Maui

You are part of the live pilot cohort helping BizFlixTalk test and improve this guided experience. The \$99 pilot price is a special upgrade for current Maui Business Expansion Blueprint participants and is not intended to establish the future commercial price.

Manual class vs. AI-Guided Upgrade

EXPERIENCE	CURRENT CLASS	AI-GUIDED UPGRADE
Workbook completion	Manual entry	Guided questioning + organized output
Previous answers	You carry them forward	System retrieves approved context
When you get stuck	Work it out manually / ask in class	Targeted interview for missing information
Unknown information	You identify it	System flags unknowns and evidence gaps
Final output	Your completed workbook	Workbook + portable business intelligence + 90-Day Expansion Blueprint

ARE THERE ANY ADDITIONAL AI USAGE COSTS?

Your \$99 Maui Pilot Upgrade includes 60 days of access to the BizFlixTalk AI-Guided Business Expansion Blueprint experience and the live onboarding session.

AI usage is subject to the usage limits and rates of the underlying technology platform. Depending on how much you use the AI experience, additional usage charges or additional access may apply. **Your \$99 upgrade should not be interpreted as unlimited AI usage.**

We'll explain how access, usage, and any applicable limits work during your onboarding session so you know what to expect before you begin.

IS THIS FOR YOU?

Choose the support level that helps you finish

The upgrade is optional. It is designed for participants who want more structure, continuity, and momentum.

This upgrade is especially useful if you...

- ✓ Understand the lessons but keep getting stuck when it is time to write the answers.
- ✓ Are behind on the workbook and want a guided path to catch up.
- ✓ Have business information scattered across documents, notes, and previous AI conversations.
- ✓ Want the system to ask you what is missing instead of making you guess what to enter next.
- ✓ Want your approved work to carry forward so later seasons build on earlier decisions.
- ✓ Want to reach Season 6 and your 90-Day Expansion Blueprint with more of your business intelligence already organized.

What this does NOT do

- ✗ It does not make business decisions for you.
- ✗ It does not invent financial numbers, customers, evidence, or business facts.
- ✗ It does not automatically pull information from your personal or company ChatGPT workspace.
- ✗ It does not replace your responsibility to review, verify, revise, and approve the work.

Your privacy and your business context stay in your control.

The BizFlixTalk workspace is separate from your personal or company ChatGPT workspace. You choose what business information you bring into the program. Other students do not automatically see your private conversations.

READY TO MOVE FORWARD?

BizFlixTalk AI-Guided Upgrade

60-Day Maui Pilot Access • Live Onboarding Included

\$99

UPGRADE MY BLUEPRINT — \$99

Available to current Maui Business Expansion Blueprint participants.

60-day Maui Pilot access. AI usage rates and platform usage limits may apply. \$99 does not include unlimited AI usage. Details provided during onboarding.